

S4CARLISLE: CASE STUDY ON CONVERSION SERVICES

OVERVIEW: American University of Cairo Press (AUCP) had an urgent need for digitising their legacy content of approximately 350,000 pages within a 3-month timeframe. S4Carlisle was contracted to make this happen.

APPROACH: We analysed the material received (a combination of application files, PDFs, and bound books) and deployed a solution that used text extraction tools for converting the bound books to digital Word format. Approximately 75,000+ pages were converted from scanned copies of bound books over a 3-week period, including text in Arabic.

Deploying our custom-developed toolset for the conversion and transformation process enabled us to take a minimal hands-on approach (approximately 60% of the work, first converting to structured XML and then on to XHTML automatically) towards the creation of the digital content, freeing up much of the resources to perform quality assurance on the converted content so that 99.995% accuracy could be achieved.

SUMMARY: Judicious use of the toolset, coupled with a clearly defined workflow, enabled us to beat the deadline for the digitisation of 350,000 pages by a week.

	<p>S4Carlisle (S4C) is a technology-enabled publishing solutions provider offering global publishers a range of products and services for print and digital markets. S4Carlisle aims to be at the core of digital convergence. Going beyond being a service facility - we want to envelope an eco-system - that enables an equation between published content (new, legacy and created) - to a variety of interpretations and formats suited for the digital consumer across K-12, Higher-Education and continuing education markets. For more information visit www.s4carlisle.com</p>
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